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**Sherwin Williams Company Extends More to RJ Palmer – New York, April, 2/08**

The Sherwin Williams Company awarded all planning and buying responsibilities to RJ Palmer for their Krylon, Pratt & Lambert and Dutch Boy brands. Duties include all planning, buying, online, print, network, local and trade. Billings were not disclosed. Planning was previously handled by Doner.

RJ Palmer is a full service advertising agency headquartered in New York. It is privately held with billings in excess of \$600 million. Palmer provides Strategic insights, TV, Print, Radio and Online media buying and planning. Their website is [www.RJPalmer.com](http://www.RJPalmer.com).

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If you would like more information about this topic, or to schedule an interview with Peter Knobloch (CEO of RJ Palmer), please contact Marguerite Brophy at 917-344-5306 or email Marguerite at [MBroophy@rjpalmer.com](mailto:MBroophy@rjpalmer.com)